

The Little Garden Club of Memphis  
Board Meeting  
September 11, 2018  
Memphis Botanic Garden

Attending:

Mary Call Ford, Weetie Whittemore, Michelle Dunavant, Kim Lowrance, EJ Baird, Katie Eleazer, Tempe Thompson, Natalie Latham, Mimsie Crump, Jeannie Tabor, Gina White, Kathy Adams, Jean Johnston, Sue Clark, Christian Owen, Liz Crosby, Katherine Dobbs, Linda Mallory, Barbara Williamson, Ragan Magness, Margaret Fraser, Vance Lewis, Lucia Crenshaw, Gay Boyd, Katie Wiener, Kate Trammell, Kim Gibson, Virginia Rowland, Catherine Erb, Leslie Schutt, Kate Connell.

President, Mary Call Ford, welcomed everyone and called the meeting to order. Mary Call's focus is educating our membership. She wants us all to understand all things GCA. Our new logo is beautiful and everywhere. GCA committee information was distributed to all committees. She encouraged us to get on the website.

Mary Call called on Weetie Whittemore, Treasurer, for her report. Weetie reported the following balances:

Administrative Fund - \$82,714.71  
Community Fund - \$74,321.03  
Marguerite Turner - \$1,866.67  
Zone Meeting Fund - \$36,703.31

Weetie discussed raising the regular, mentor and affiliate membership dues from \$250 to \$300 and life member's dues from \$135 to \$150. Increasing the dues will cover future flower shows and provide additional funds in our budget. The GCA has increased our dues and the LGC has not increased to compensate for the additional funds. Weetie moved that we approve the increase. Barbara Williamson seconded. A lengthy discussion followed. EJ Baird suggested raising the dues further. Katie Eleazer moved that we amend the motion from \$300 to \$325. No one seconded. We voted nay on raising the dues at this time. We concluded that we need a better handle on individual budget needs in order to raise the dues appropriately.

Mary Call called on Mimsie Crump, Assistant Treasurer, for her report. The account balances are as follows:

Memorial Fund - \$18,872.92  
Sensory Garden - \$50,647.98  
Children's Garden - \$61,959.17

Mary Call had Mimsie show us all the new stationary with our beautiful new logo.

Mary Call called on Corresponding Secretary, Lucia Crenshaw. Lucia told us we have new note paper, and she is excited to write notes. She reminded us to renew our MBG memberships. Mary Call reminded us that Lucia is willing to write notes on our behalf. Please ask.

Mary Call called on Jeannie Tabor, Community Gardens. They are discussing doing an evening garden clean up with wine. They are looking at early November.

Conservation, Liz Crosby, They are considering applying for the Partners for Plants grant. They are not looking at a weed range in the same way we have previously done. Liz has spoken with the MBG about pulling the invasives from the MBG campus. MBG has asked that we fund an intern with the grant money. Barbara Williamson reminded Liz that our scholarship

committee can help with an intern if we feel inclined. Tempe explained to Liz how to go about starting the GCA grant application.

Flower Design, EJ Baird and Kim Lowrance are hosting a Pop up at Millstone market on October 12 from 10-12. They have space for 2 more people.

Horticulture, Linda Mallory shared that Leslie Schutt and Mimsie Crump are going to Shirley Meneice tomorrow. Linda brought seeds from last year and explained the purpose of Shirley Meneice horticulture conference. Leslie created a YouTube channel for us. She asked that we submit short videos to her and she will upload them.

Ivy Vine, Christian Owen asked that we please get our entries in by the 15th of the month. Please submit photographs with our articles. Mary Call reminded us to send our work edited. Christian shared that we are only doing a digital Ivy Vine as it saves several hundred dollars on printing. She suggested that we create a password protected website at some point in the future.

Membership, Katie Eleazer. She is discussing how votes are counted at our membership meeting. All new member applications must be in her hands on September 26.

Photography, Mary Call Ford spoke on behalf of Ruthie Taylor. Ruthie is forming a group called "Clicked". On October 24 at 4:30 at the MBG and November 14 at 4:30 Catherine Erb's studio, Catherine is going to help us take photographs of reflections at the MBG and then explain what judges are looking for in her studio.

Programs, Ragan Magness announced that we have a lot to look forward to this Fall. Sybil Sylvester is coming from Birmingham this week. We will be at Elmwood in October. Elizabeth Heiskell in November. December is our auction. January is an iPhone photography tutorial. Books will be for sale this week and in November.

Ways and Means, Sue Clark and Jean Johnston. Jean announced that we have our new logo LL Bean totes. The small is \$50 and medium is \$64. Sue is creating new things to sell with the logo. Tervis Tumblers will be available in October. We have a new greenery person this year whose product list will come out in November. December is the auction. All members are required to make a donation.

Yearbook, Virginia Rowland announced a total redesign of our yearbook due to the new logo and 90th year. The new version includes birthdays, tabs, awards and lots of extra details. It will also have a space on the inside flap to include a sticker with the new members when added. It will no longer be "hardback."

#### New business

Kate Trammell talked about our new shed. The code on the combination lock is 1929. We may all put things in it. All items need to be well labeled and organized with an inventory list so that we can find things. Kate is looking for a used step stool to keep in the shed. The Little Garden Club plastic cups are available in the shed. Please return them clean.

Barbara Williamson- Todd Richardson has invited us to go on a tour of Crosstown. We are looking for dates.

Mary Call announced that Susie Askew of the Memphis Horticultural Society has a 2018 Native Plant Conference, Cultivate Wild coming up. They are looking for scholarship money from many garden entities. The cost is \$200/person for the scholarship. The event dates are

October 26 & 27. Vance moved that we fund 3 scholarships. Weetie seconded. It comes out of the Community fund. We voted in favor.

Mary Call announced that Taylor Herndon of the MBG has asked that we help fund Flick or Treat. They asked for \$175. We are going to give it to them and no vote was required.

Respectfully submitted,  
Katie Wiener, Recording Secretary